



# **Achievements of the European BVDV Control network**

**Ann Lindberg**

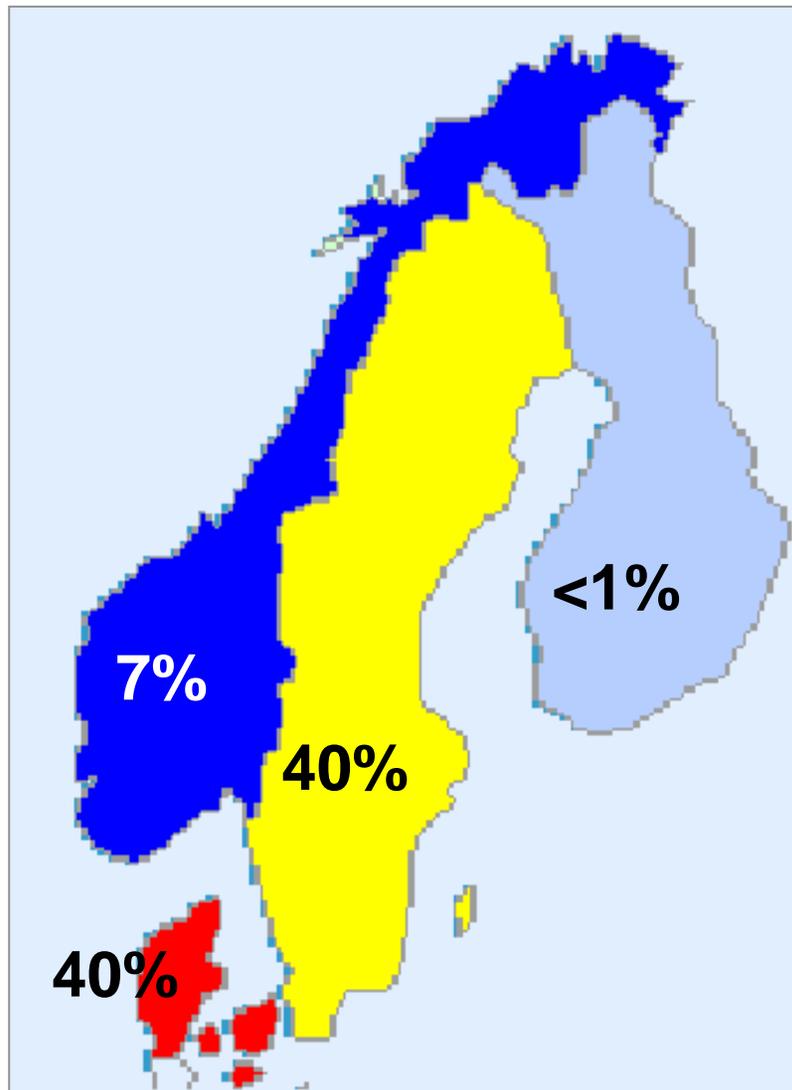
**Torstein Sandvik, Volker Moennig,  
Joe Brownlie, Helmut Saatkamp,  
George Gunn, Hans Houe and  
Paul Valle**

# Outline

- Background
- The Thematic Network on BVDV Control – origin, objectives, organisation and output
- Outcome of discussions on..
  - ..initiation of control
  - ..a general model for BVDV control
  - ..the meaning of “biosecurity” in the BVDV control context
  - ..role of vaccination in BVDV control schemes
- Spin-off effects of the network and some future challenges
- Conclusions

**Background**

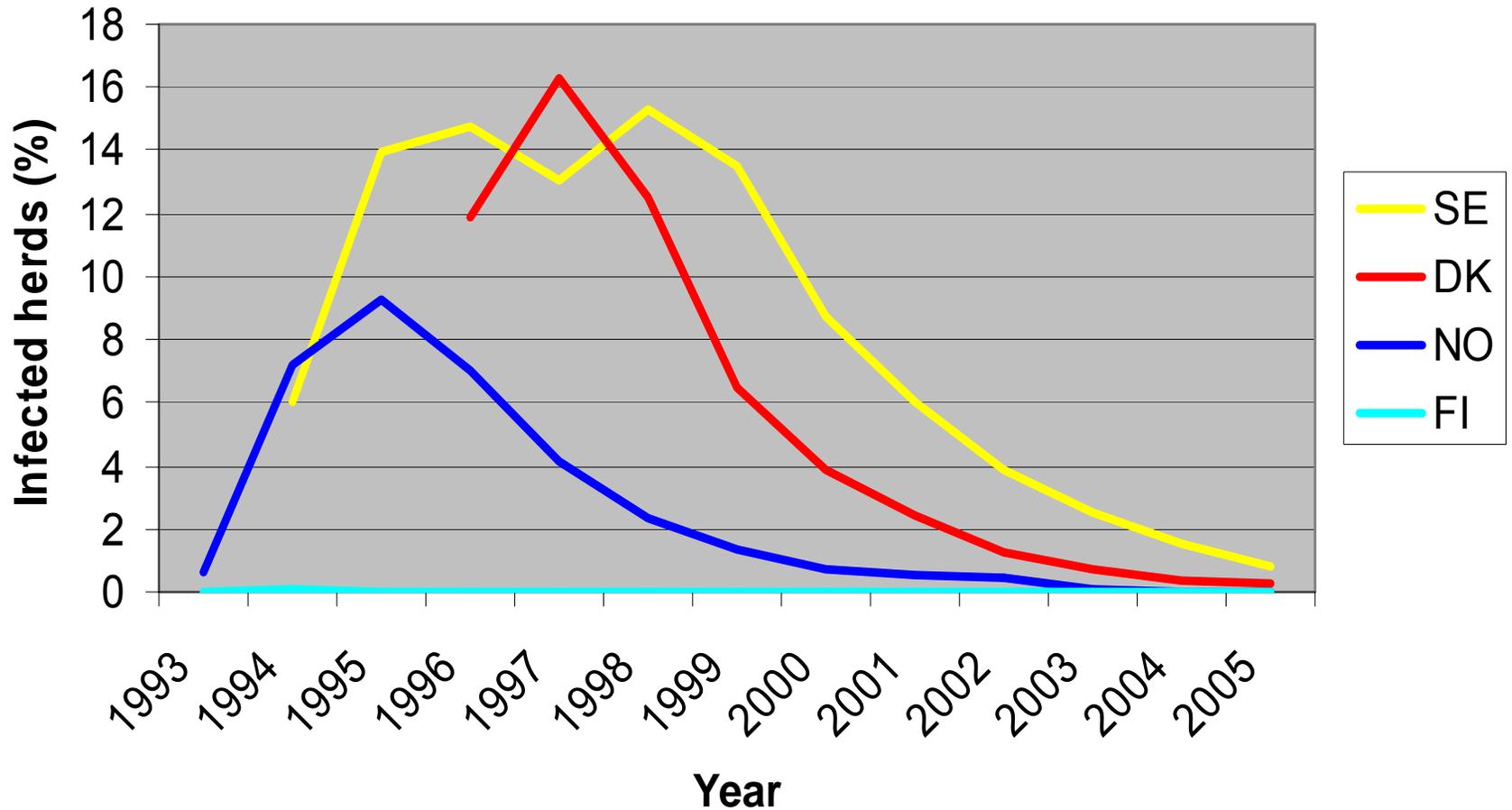




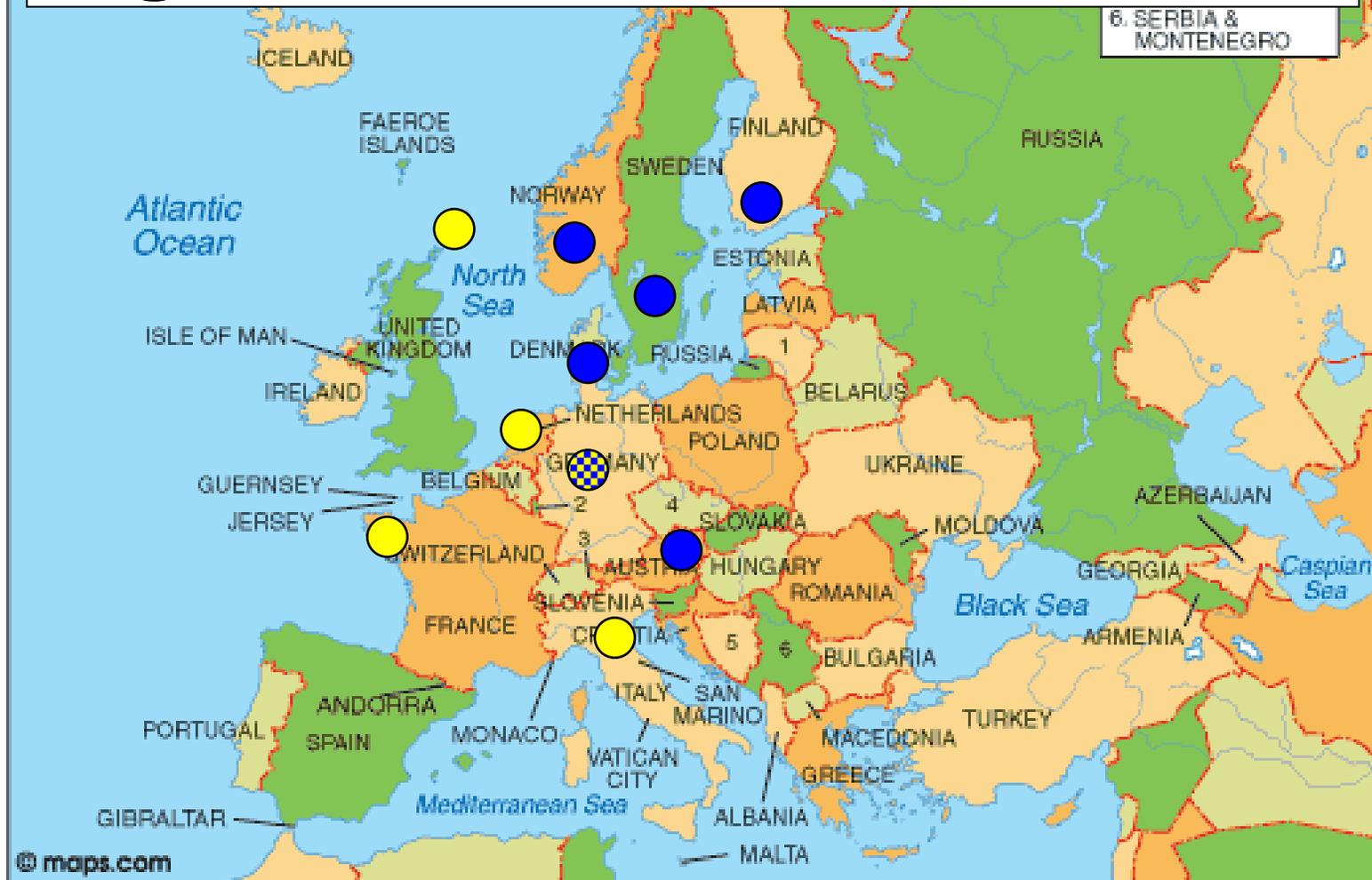
**Prevalence of  
herds with  
antibody levels  
in bulk milk  
indicative of  
recent/ongoing  
BVDV infection**

**1993**

# Prevalence of herds under investigation 1993-2005



# Countries with national or regional BVDV control schemes



# **The Thematic Network on BVDV Control**

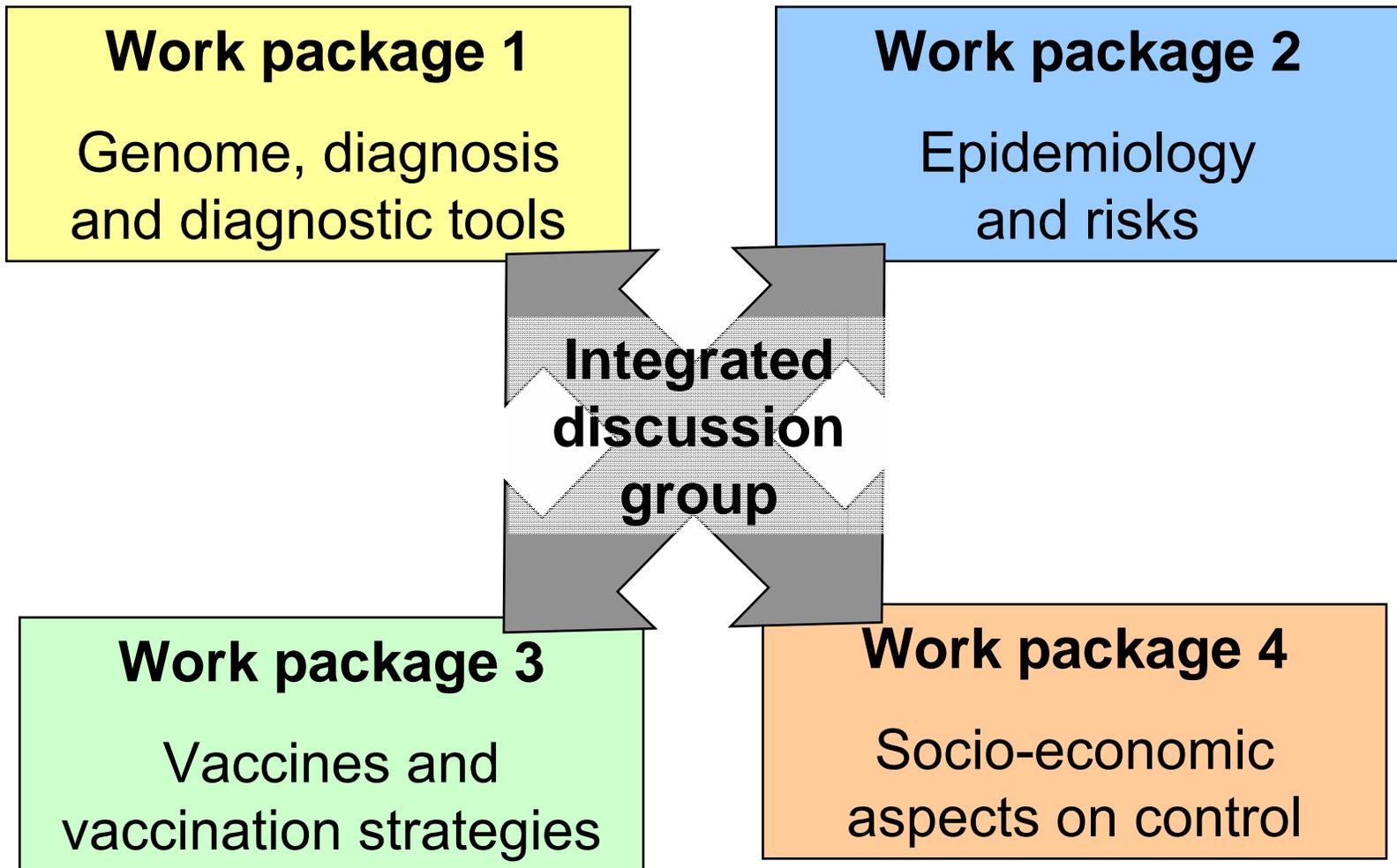
# Origin

- Initiated and co-ordinated by Norway
- Funding for 3 years (dec 2002 – 2005) from the EC 5th framework
- Twenty-eight partners from 18 countries
  - all older member states except Luxembourg
  - Norway and Switzerland
  - of newer member states – Slovakia and Slovenia

# Overall objectives

- To identify knowledge gaps of importance for the control of BVDV infections in Europe,
- to provide guidelines for future evolvment  
and
- to coordinate ongoing and future research.

# Organisation



# Specific activities/outputs

- Meetings (incl. international symposium in Oporto, Portugal 2004)
- Special issue on BVDV control in Preventive Veterinary Medicine (vol 72, issues 1-2, 2005)
- Expert opinion on different matters captured by means of questionnaires and discussions
- Position papers
  - relating to specific work package objectives
  - relating to the overall objective to provide guidance to the European Community

# Specific activities/outputs

- BVDV serology ring test
- Genome data base (demo version) incl standardised protocols for submission
- Study on economic and social pressure to control BVDV within Europe
- Assessment of regional risk factors for introducing and maintaining BVDV infection
- Pan-European web survey on attitudes towards BVDV control

# Specific activities/outputs

[www.bvdv-control.org](http://www.bvdv-control.org)

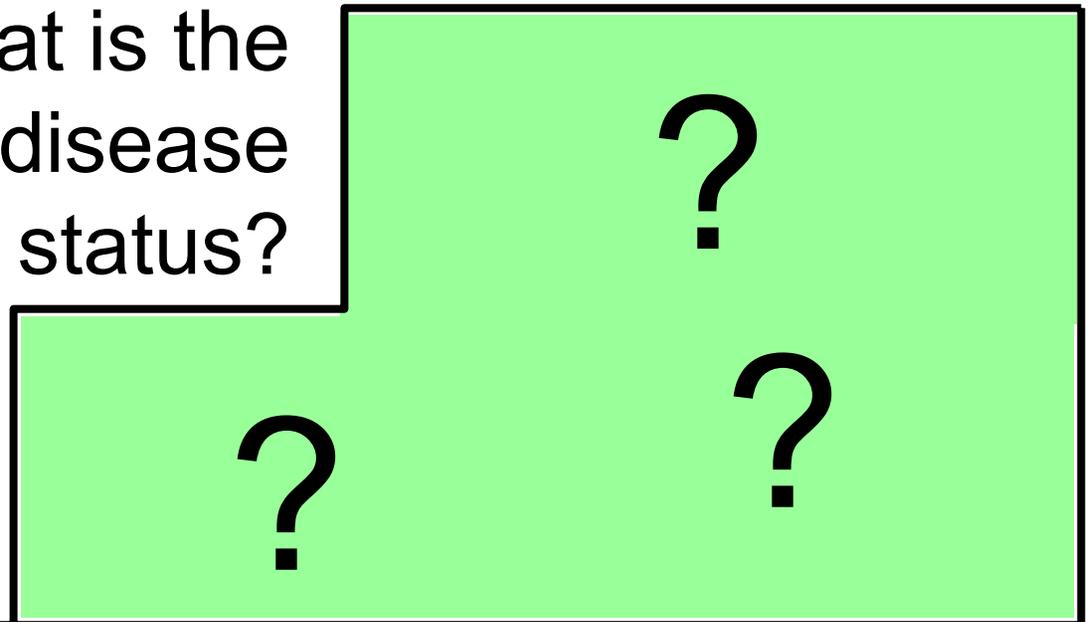
# **Outcome of discussions on initiation of control**

# The "control initiation threshold"

Is it possible /  
desirable to achieve,  
maintain and restore  
this status?

What is the  
desired disease  
status?

Is the disease  
a priority?



# Farmer's decision problem

- Gunn et al. (PVM issue)
- Paradox: Countries where farmers have the highest economic pressure  $\neq$  countries with control today
- Confounding factors:
  - other disease priorities
  - unfavourable epidemiological preconditions => high risk of reinfection
- Unilateral investments into establishing a BVD free herd is associated with risk and with high costs for maintaining status.
- Investing farmers creates public good for others without getting any for themselves.

# Drivers and barriers for improved implementation of biosecurity

## Drivers:

- Referents: vets and other farmers
- Attitude drivers: Others do their bit, financial benefit is real, image/future of farming, autonomy

## Barriers:

- Referents: no fully trusted source of advice; GOV is perceived as a necessary actor to coordinate but not trusted
- Attitude barriers: others not doing their bit, efficacy of measures, fear of losing freedom/autonomy

*Source: Hovi et al., 2004*

# Drivers and barriers for improved implementation of biosecurity

## Drivers:

- Referents: vets and other farmers
- Attitude drivers: **Others do their bit**, financial benefit is real, image/future of farming, autonomy

## Barriers:

- Referents: no fully trusted source of advice; GOV is perceived as a necessary actor to coordinate but not trusted
- Attitude barriers: others not doing their bit, efficacy of measures, fear of losing freedom/autonomy

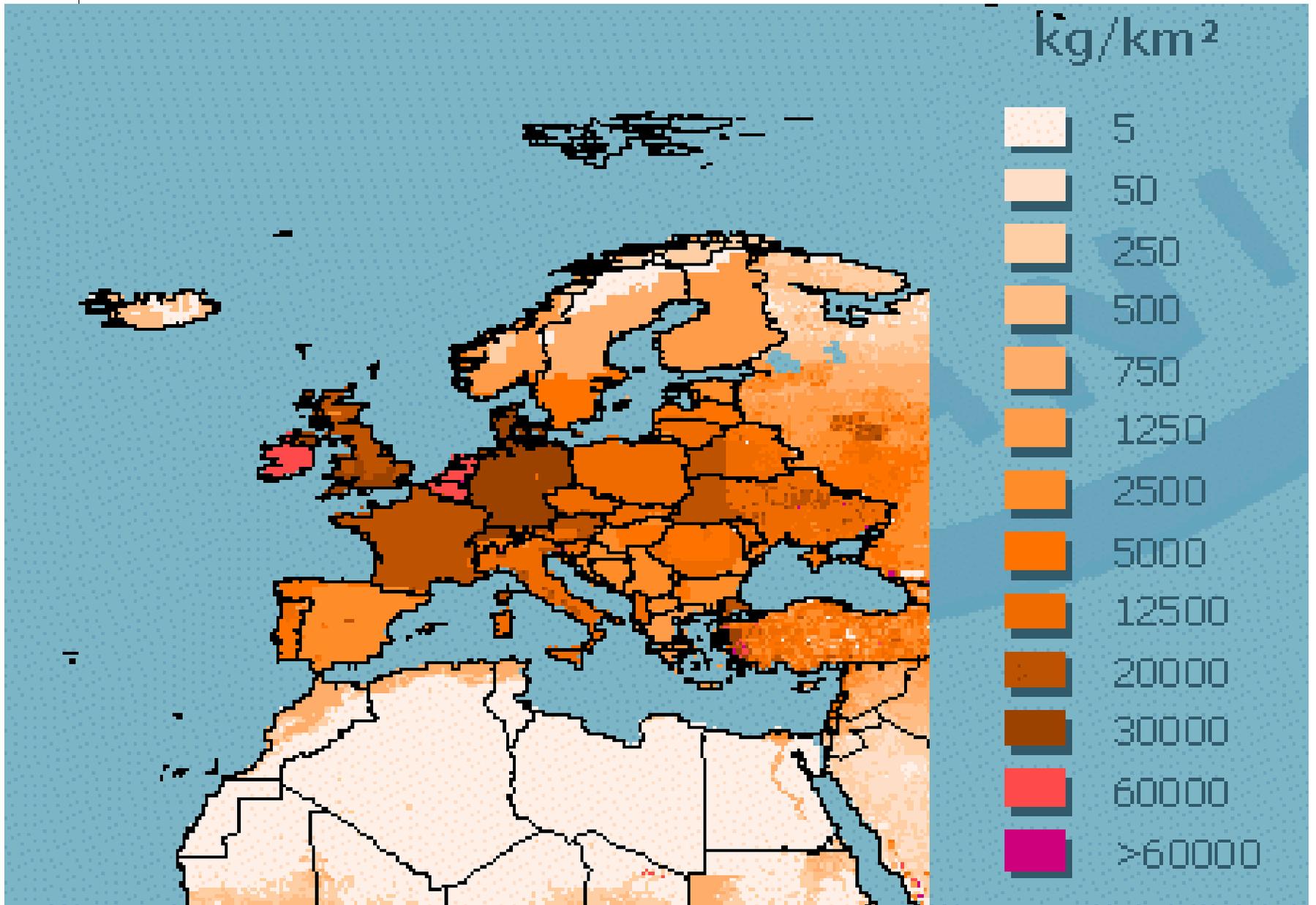
*Source: Hovi et al., 2004*

# Common denominators for areas with large scale control

- Initiatives driven by organisations representing the primary stakeholders
  - Provides guarantee that responsibility is shared
  - Provides a social pressure to conform
- Large networks for extension services (preventive medicine)
- Necessary know-how accessed and developed together with competent research institutions/diagnostic labs
- Fairly conflict-free relationship with authorities

# Attitudes to BVDV control

- Web survey: Researchers, policy makers, field vets, rep's of farmers' organisations
- Arguments raised by countries without control as to why the results seen in regions with control could not be replicated in their own country => larger herds, more dense animal populations.



# Attitudes to BVDV control

- Web survey: Researchers, policy makers, field vets, rep's of farmers' organisations
- Arguments raised by countries without control as to why the results seen in regions with control could not be replicated in their own country => larger herds, more dense animal populations.
- Underlying belief that farmers will not comply
- At the same time; very few have addressed this issue by education/information

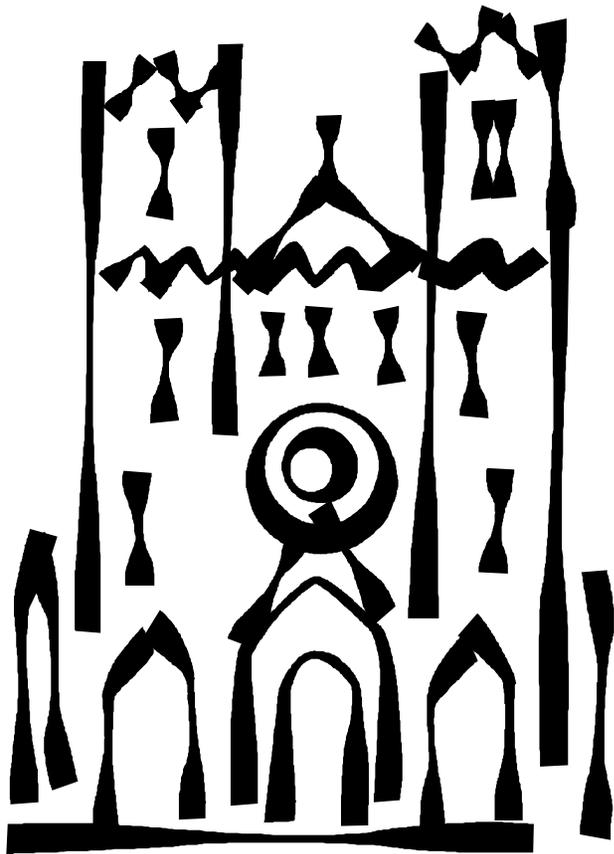
# Factors contributing to the current European BVDV situation

- Social and political differences in attitudes to disease control just as (more?) important as farm economy / BVDV epidemiology
- How much do our own attitudes and perceptions contribute to / reflect these differences?

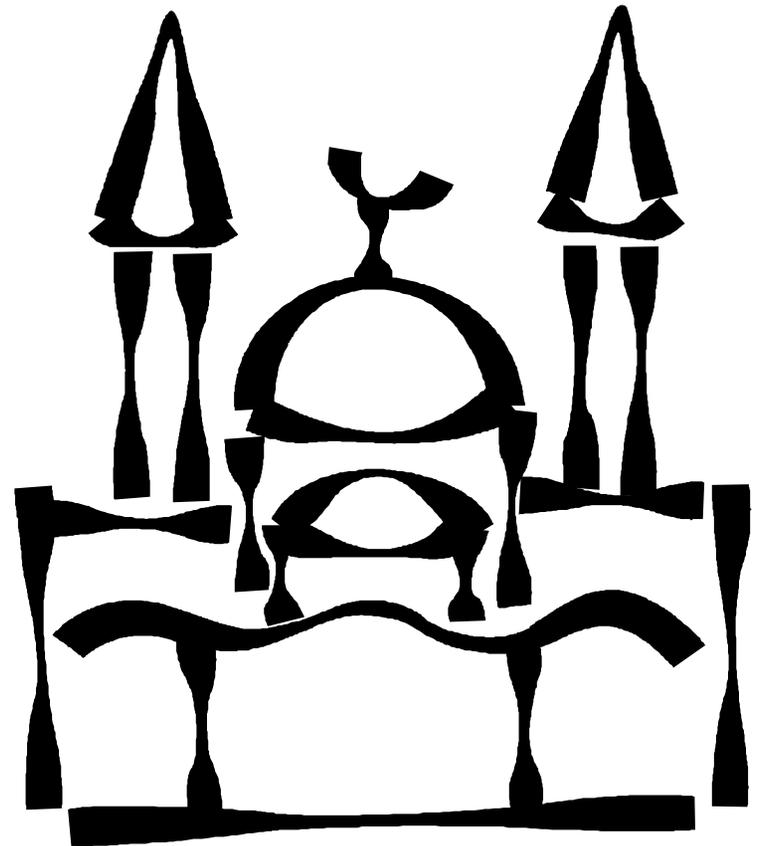
**Outcome of discussions on a  
general model for BVDV control**

# Strategies for BVDV control – ”the old differentiation”

Vaccination



Zoo-sanitary control



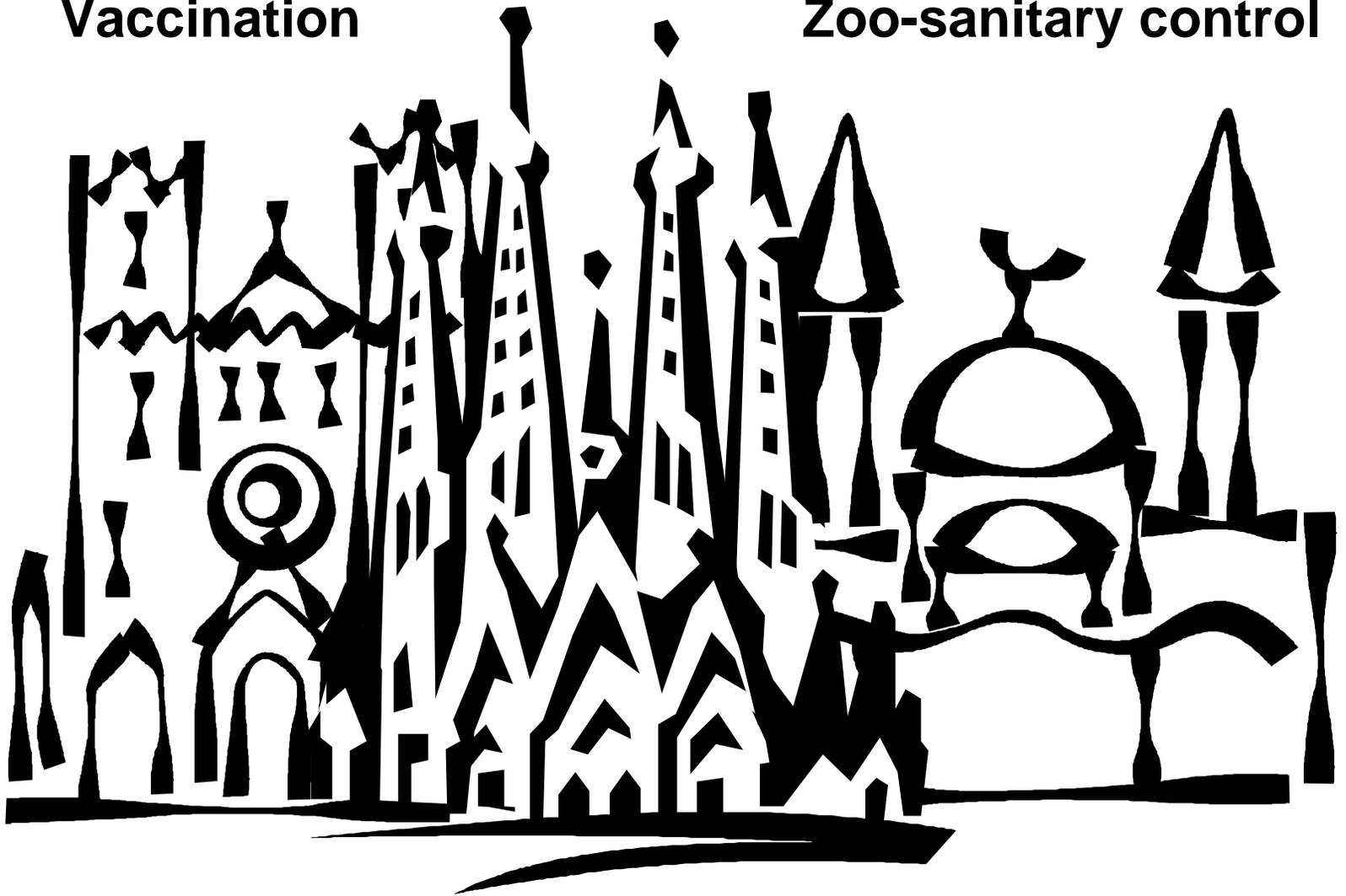
# BVDV control attitude survey

- Scandinavian experiences acknowledged as being useful
- ≠ the 'best' or 'only' way to achieve eradication
- a change in these cognitive patterns necessary to reach mutual acceptance
- if not; a constraint to any form of collective action

# Strategies for BVDV control – ”the old differentiation”

Vaccination

Zoo-sanitary control



**Systematic control approaches**

**VS**

**Non-systematic control approaches**

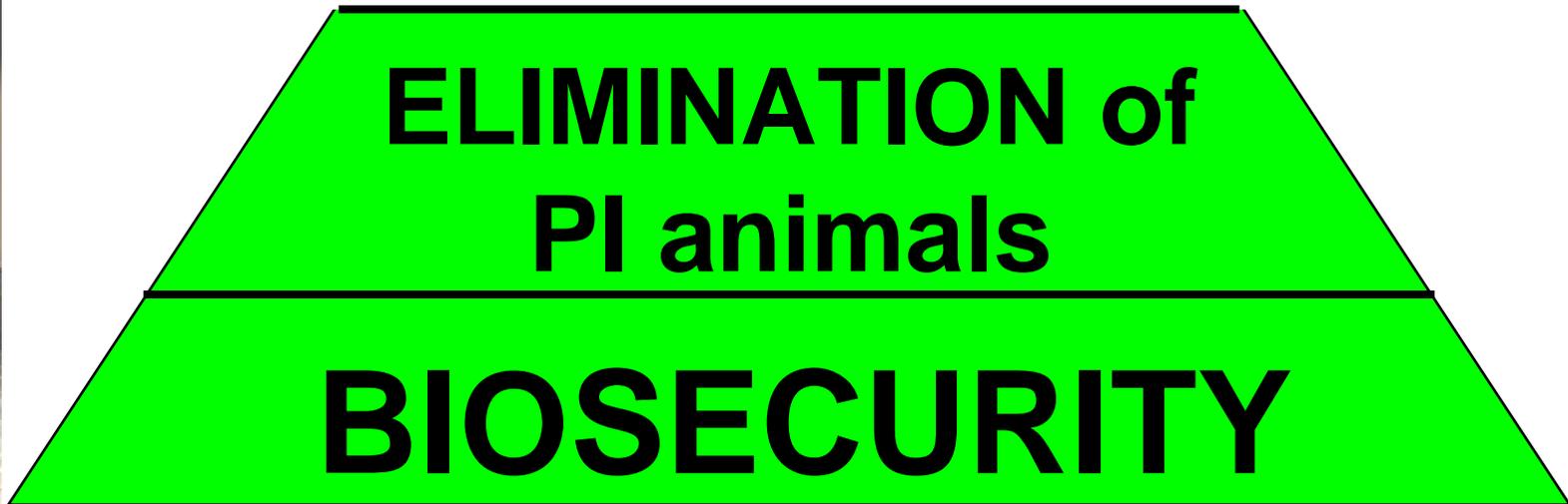
# Systematic control

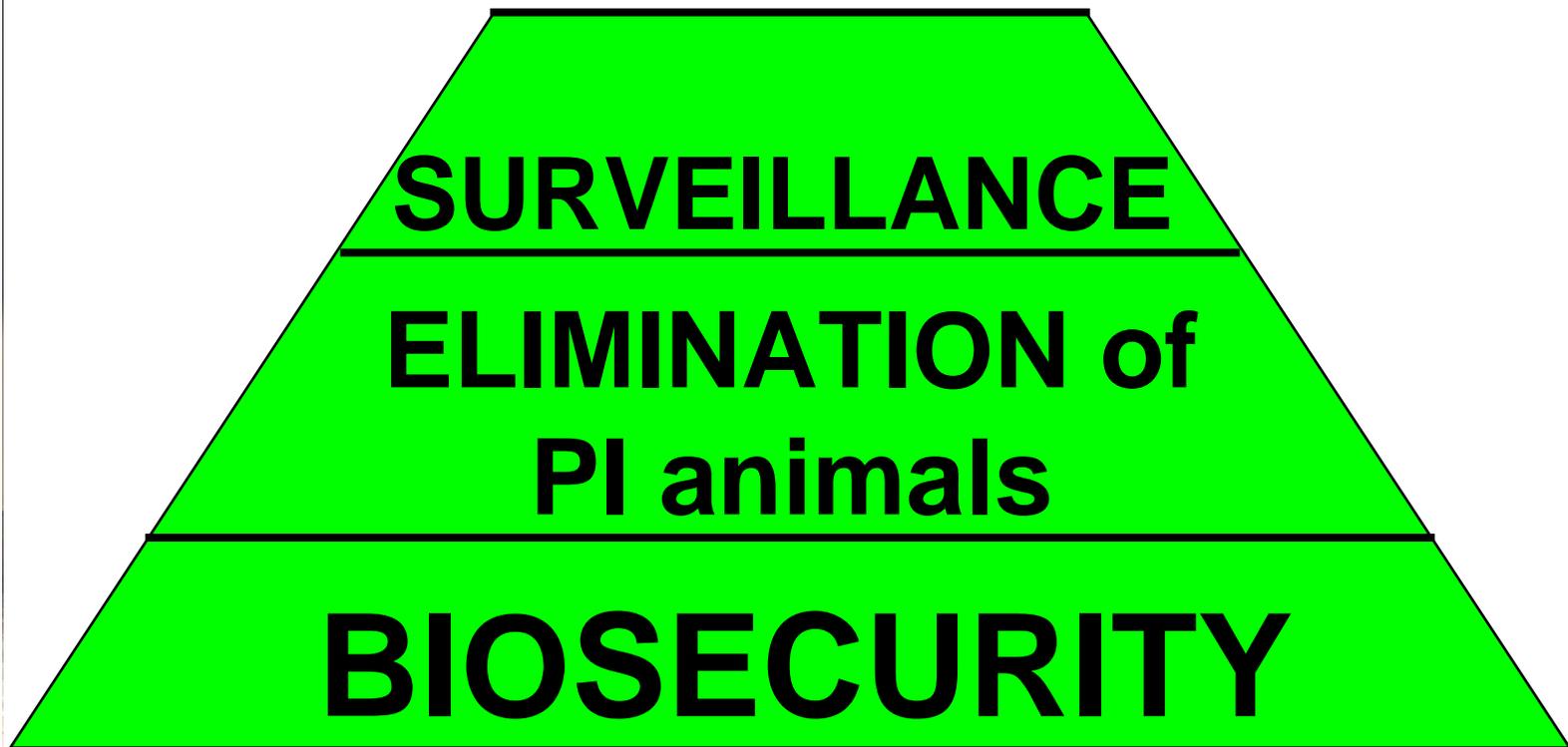
- Goal-oriented, systematic reduction in the incidence and prevalence of BVDV infection
- Implies that progress is being monitored
- Scale – herd/sectoral/regional/national

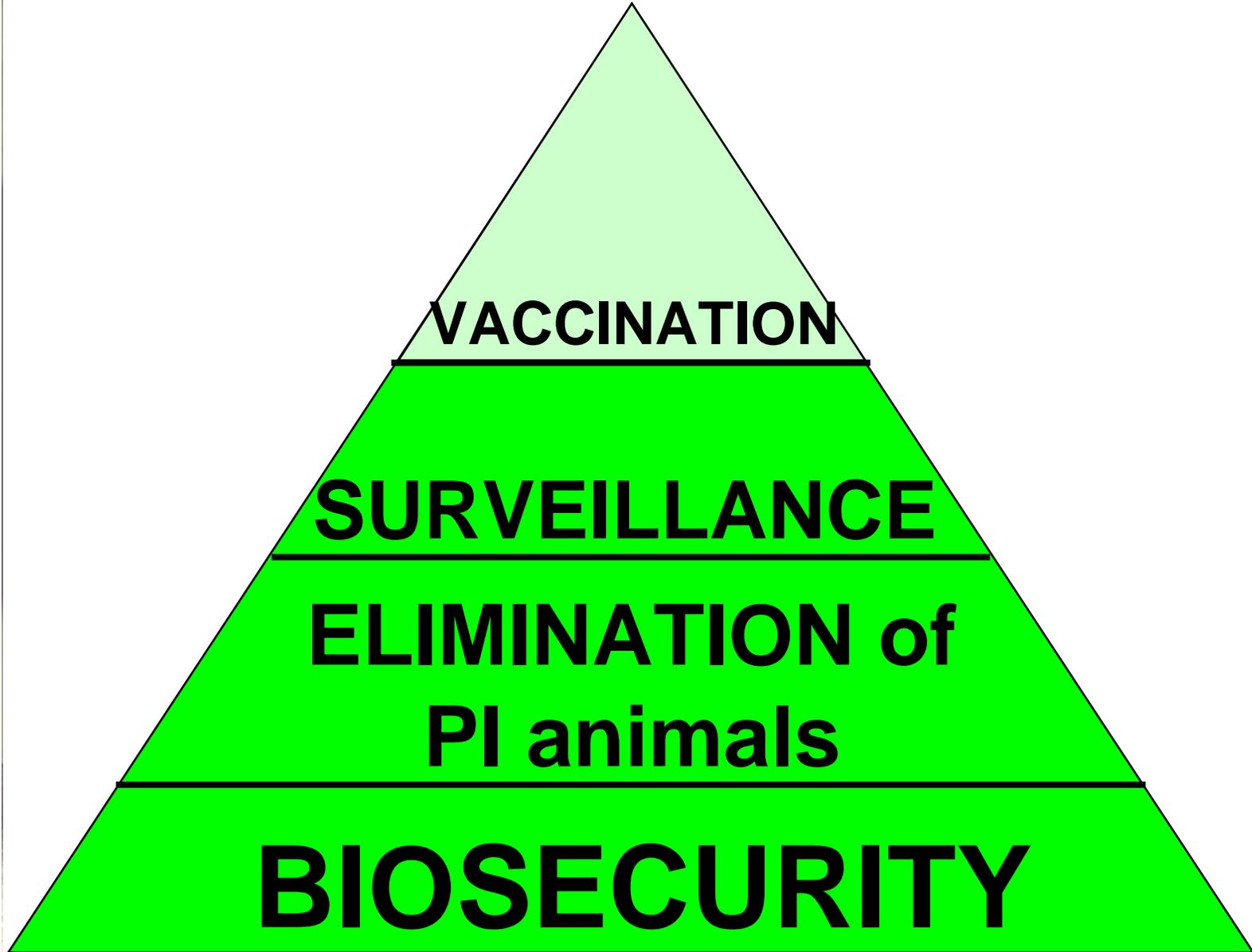
# Non-systematic control

- Measures lacking an organised effort to achieve and maintain freedom from BVDV
- No surveillance in place
- Typically immunisation strategies using live or killed vaccines and/or removal of PI animals in selected cohorts without systematic follow-up

# BIOSECURITY

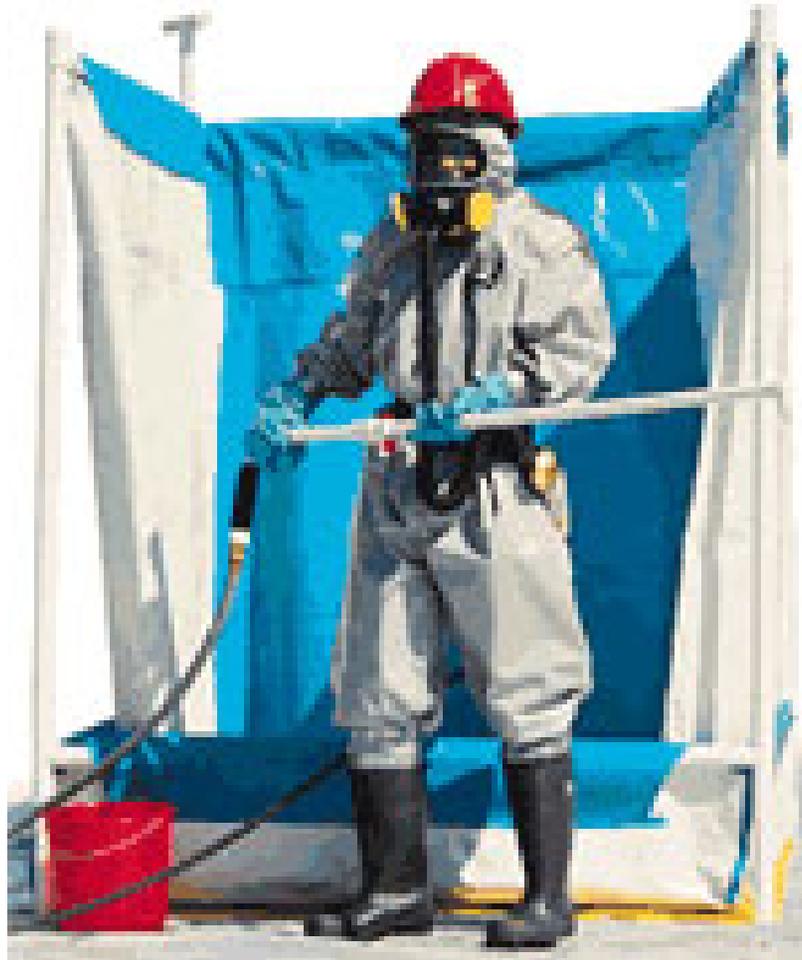






**Outcome of discussions  
on the meaning of  
“biosecurity” in the BVDV  
control context**

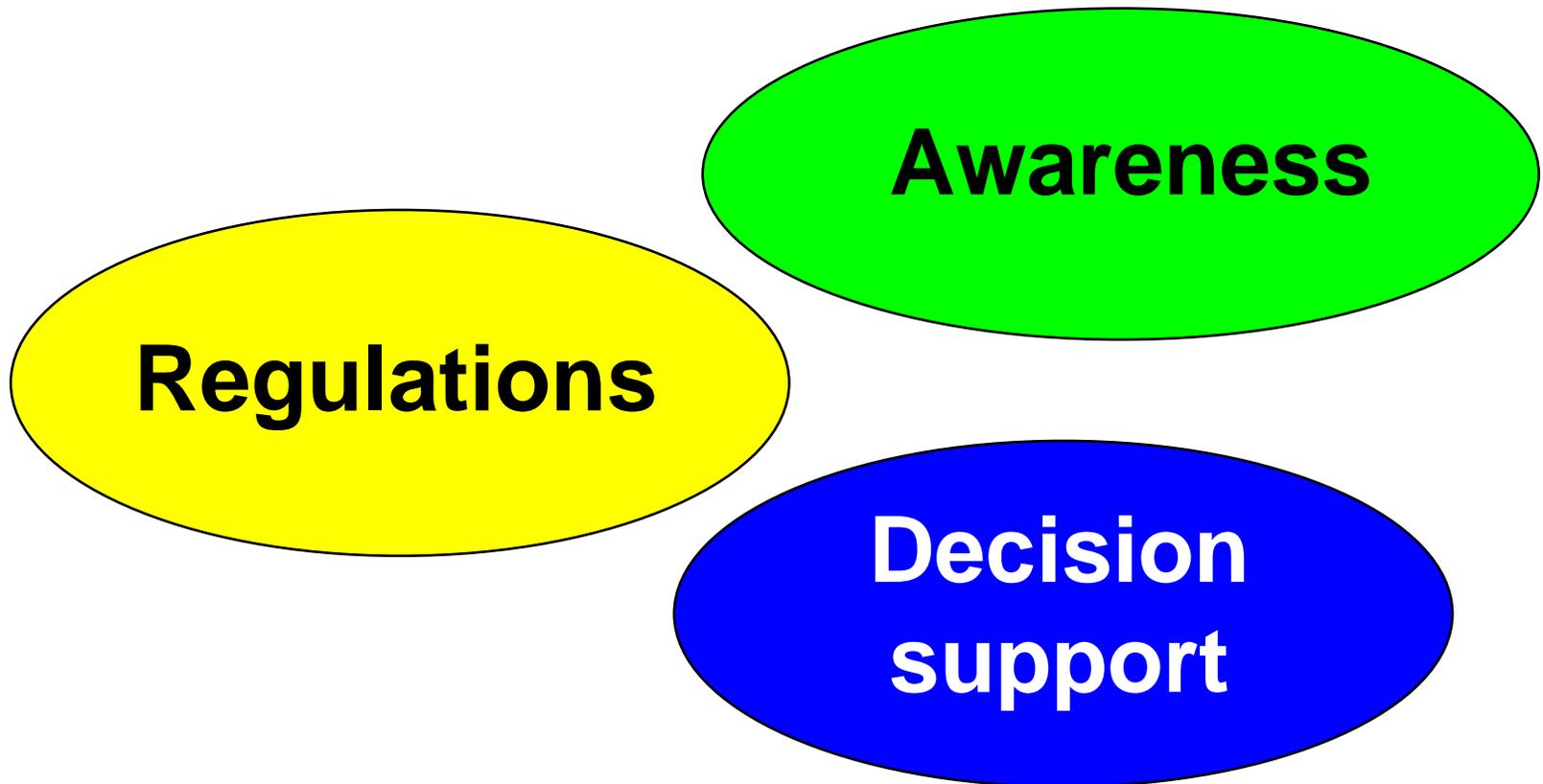
# What is biosecurity?



# Biosecurity

- All measures targeted at preventing between-herd transmission
- Core: Preventing introduction of PI animals and dams carrying PI fetuses

# Elements of biosecurity



# Regulations

- A common formal framework outlining what measures are required to break between-herd transmission
  - Practical measures (incl. vaccination)
  - Definition of a free/infected herd and measures needed to ascertain status

# Stakeholder awareness

- First line defense!
- Education / information
- Real target: Change/influence behaviour..
  - Function of a person's attitudes and subjective norms (social pressure)

# Decision support

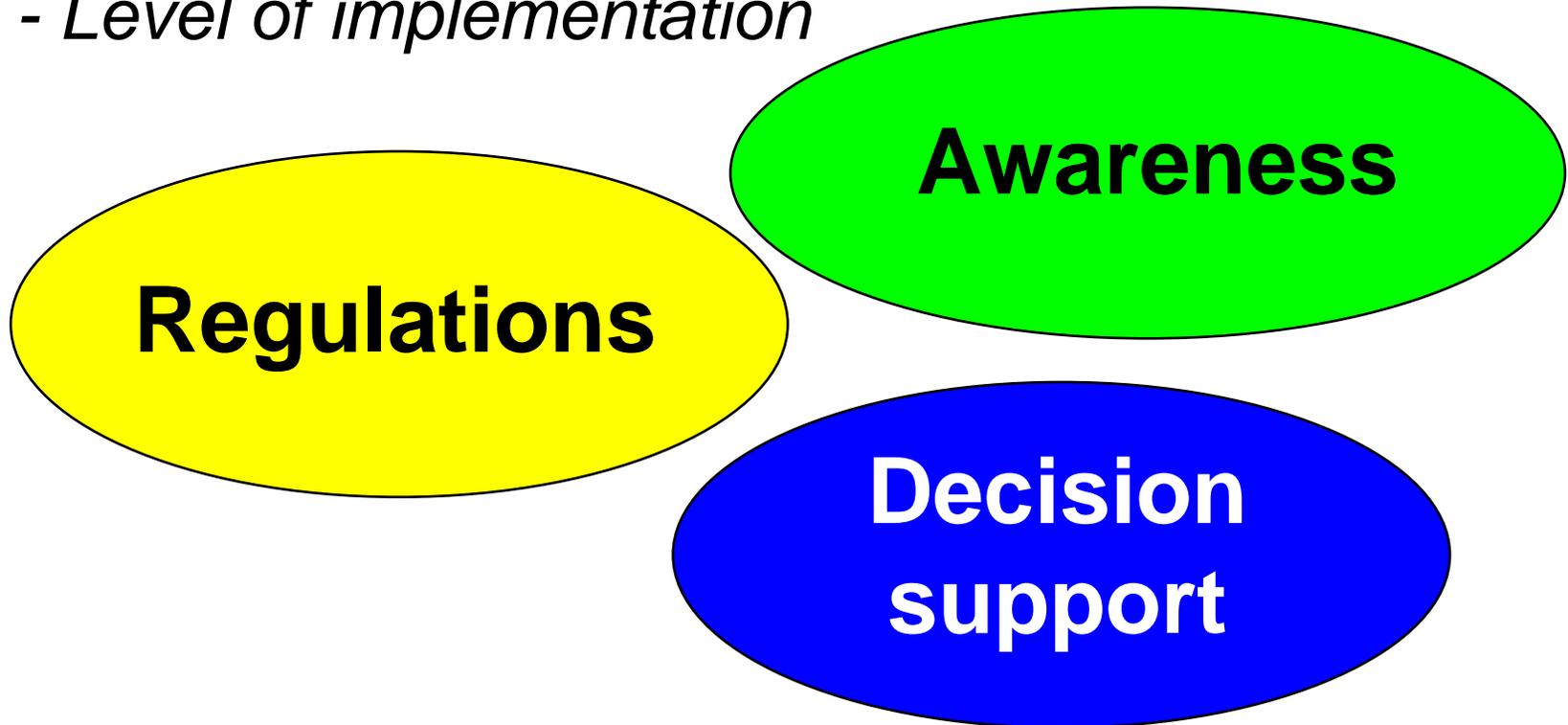
- System for obtaining and disseminating information on BVDV status (animal and/or herd)
  - To help people aware of BVDV risks make correct decisions
  - Updated information!



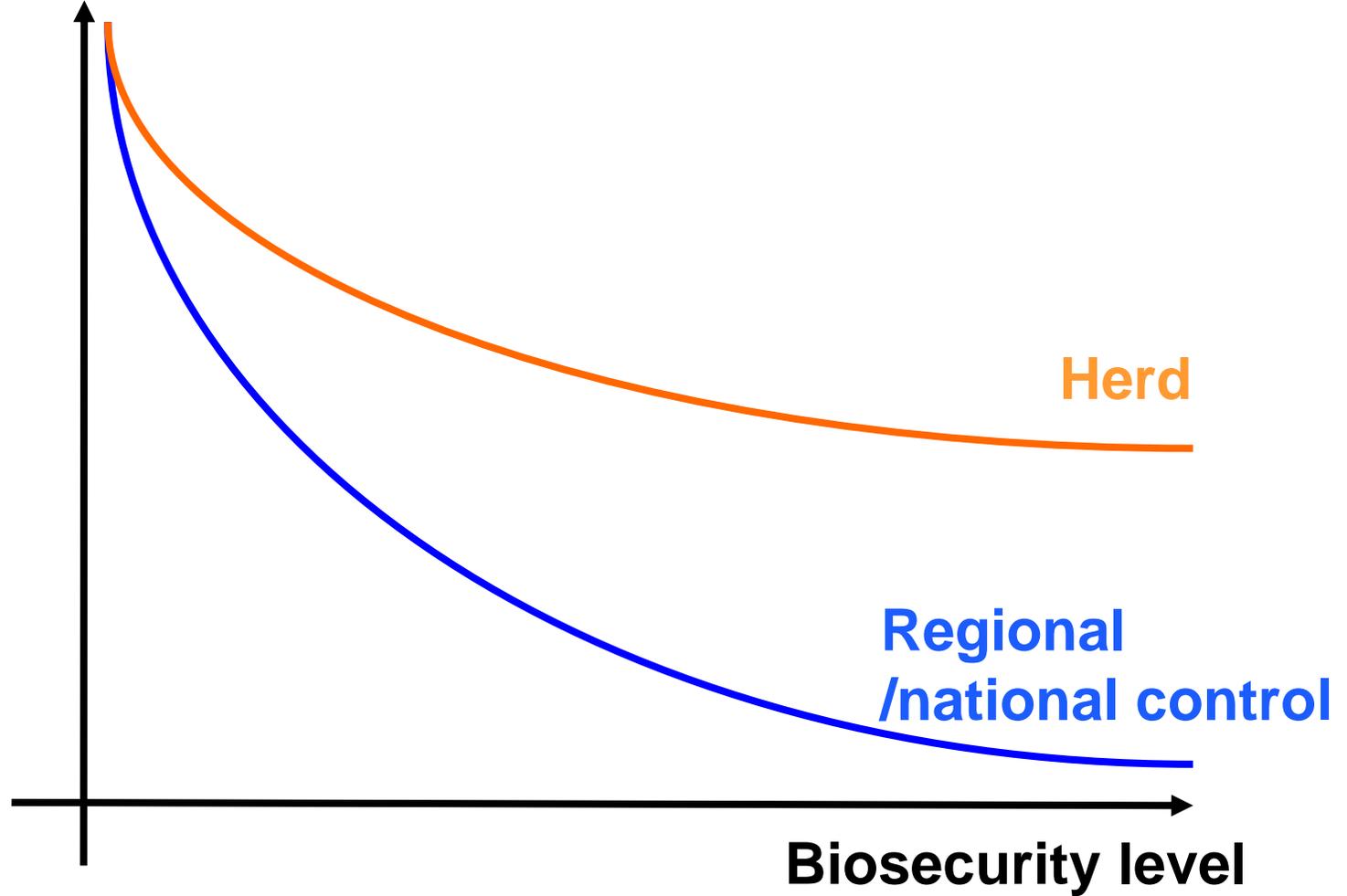
# Elements of biosecurity

*Efficiency of these in reducing between-herd transmission risk depends upon*

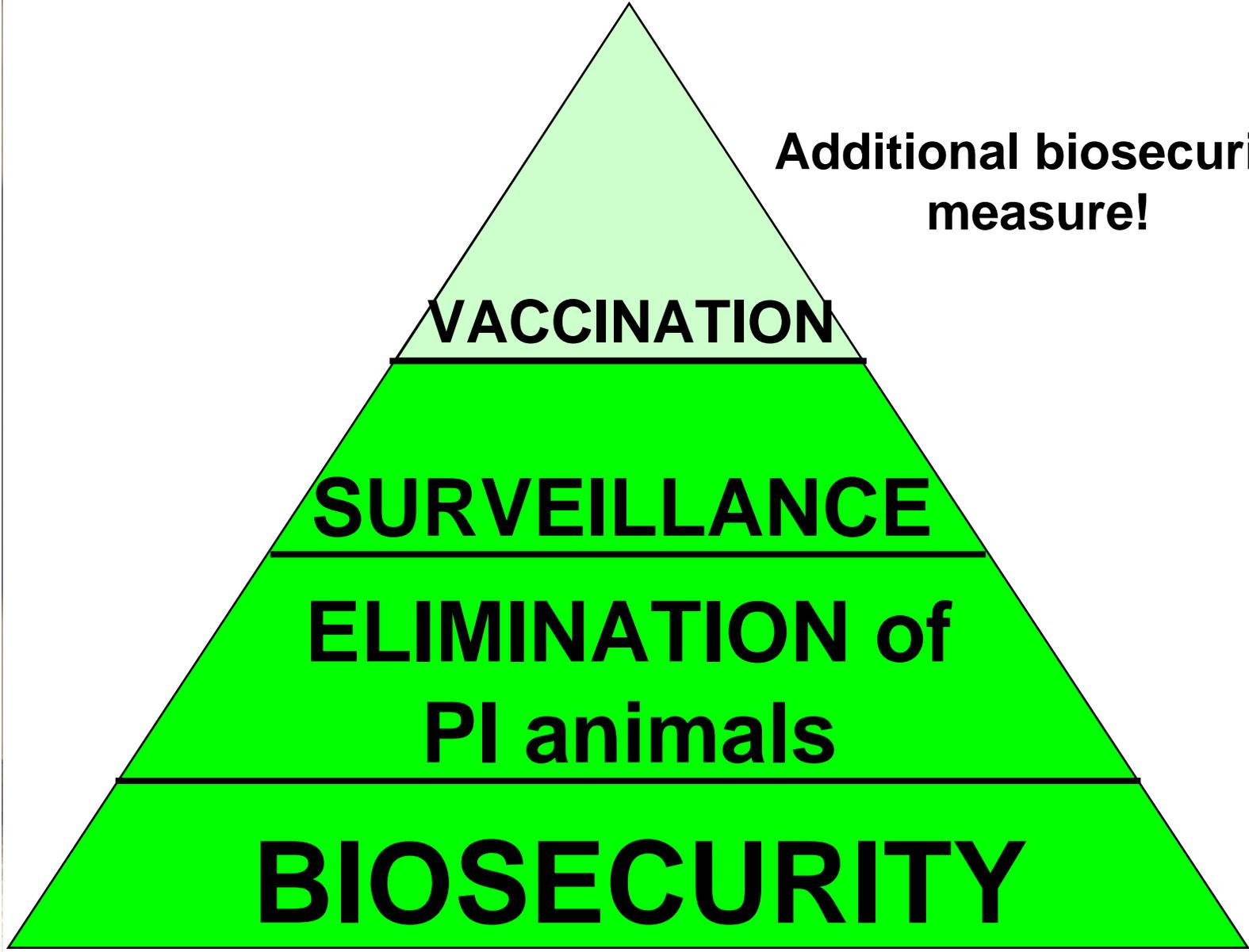
- How they are designed*
- Level of implementation*



**Risk of acquiring  
BVDV infection**



**Outcome of discussions  
on the role of vaccination  
in BVDV control schemes**



# Potential benefits

- Prevent accidental reinfection (introd. of PI animals /dams with PI fetuses excluded)
  - Reduction of losses in case of accidental reinfection
- Prevent genesis of new PI animals in herds undergoing clearance
- Reduce infectious pressure at larger scale if implemented in many herds simultaneously
- For initiation: Gain acceptance from stakeholders in regions where risk of reinfection is historically known to be high.

# Need to use vaccines

- ...will differ between countries/regions
- ...will change over time
- Adding a vaccination regime adds a cost
- Has to be evaluated against the benefits

# Considerations when adding a vaccination regime to a systematic scheme

- Problems can arise if..
  - Antigenic makeup of products do not match circulating strains
  - Vaccines are used incorrectly
  - Vaccines fail to elicit an adequate immune response
  - Vaccine expectations are unrealistic
  - Vaccines are contaminated with BVDV

# Considerations when adding a vaccination regime to a systematic scheme

- This implies..
  - additional demands on surveillance
  - additional demands on education and communication
  - additional costs for control
  - higher demands on vaccine manufacturers

**Spin-off effects of  
the network and  
some future  
challenges**

# Examples of network effects

- France:
  - Expansion of control to new areas underway
  - Control becomes compulsory in Brittany
- Belgium:
  - Industry embarks on control supported by research institutions and authorities
- UK:
  - Industry has formed committees with the task to design a national programme
- Switzerland:
  - Industry and cantonal vets responds positively to initiative from Swiss Veterinary Office.
  - Scheme underway and may start 2007.

# Future challenge for a Pan-European BVDV control approach

- Attitude barriers within the scientific community need to be overcome
- BVDV need to be acknowledged as a problem by policy makers
- Creating incentives for farmer-close bodies to drive the issue may be an opportunity
- OIE listing may create a common target for a Pan-European strategy

# Future challenges for the scientific community

- Knowledge gaps have been identified by the network
- Research coordination needed!
- Appointment of an EU Community reference laboratory

# Conclusions

# Conclusions

- The consensus within the Thematic network provides an opportunity to work towards a long-term improvement of the BVDV situation in Europe
- The dynamics of the network have already resulted in moving BVDV up on stakeholders' agendas
- Research funding opportunities lie in the relevance of BVDV control to disease control in general
- OIE listing and additional countries embarking on control will help in manifesting BVDV as a priority not only for farmers and the industry, but also for policy makers at the European level

# Acknowledgements

- Dr. Pirjo Veijalainen, FI
- Dr. Ulla Rikula, FI
- Dr. Giancarlo Ferrari, IT
- Dr. Gian Luca Autorino, IT
- Dr. Stefan Alenius, SE
- Dr. Wigbert Rossmanith, AT
- Dr. Ola Nyberg, NO
- Prof. Arild Hervik, NO
- Dr. Kerstin Plym Forshell, NO
- Dr. Christine Fourichon, FR
- Prof. Henri Seegers, FR
- Dr. David Graham, UK
- Dr. Peter Nettleton, UK
- Dr. Trevor Drew, UK
- Mr. Alistair Stott, UK
- Mr. Roger Humphry, UK
- Dr. Stefan Vilcek, SK
- Dr. Ad Moen, NL
- Dr. Jozé Grom, SL
- Dr. Irene Greiser-Wilke, DE
- Dr. Koen Mintiens, BE
- Dr. Pierre Kerkhofs, BE
- Dr. Catherine Letellier, BE
- Dr. Patrick O'Reilly, IR
- Dr. Dianne Clery, IR
- Dr. Ronan O'Neill, IR
- Dr. Joao Niza Ribeiro, PT
- Dr. Adelaide Pereira, PT
- Dr. Eduardo Berriatua, ES
- Prof. Ernst Peterhans, CH
- Dr. Lukas Perler, CH
- Prof. Charalambos Billinis, GR

**Thank you for your attention!**

